

Just over two months from now, Detroit will host an amazing digital journalism convention thanks to Journalism That Matters (JTM), NABJ's Digital Journalism Task Force, Detroit Chapter-NABJ, many sponsors, other organizations and you!

It's called JTM DETROIT: CREATE OR DIE! INNOVATE, INCUBATE, INITIATE. It is from Thursday, June 3 through Sunday, June 6, 2010 at Wayne State University.

Right now, no one has figured out how to sustainably make money telling stories on the internet. In this way, all of us are just as smart (or just as stupid) as Bill Gates, Rupert Murdoch, the Google Founders or all modern titans of the Information Age. We are all starting from scratch.

If you have every been frustrated; wondering why can't I or my fellow association members ever get in on the ground floor of "the next big thing" or be a fly on the wall when the "big ideas" are discussed, this is your chance! CREATE OR DIE will include a rare, unique collection of journalists, technology experts and venture capitalists/business people all under one roof. It is the first conference to include the three major expert categories to launch a new media company. Maybe yours!

In JTM DETROIT's open forum format, you can come with only questions, only answers or both! It does not matter. The point is to find like-minded individuals who see the changing journalism and media landscape and want to do something.

For example, if you have a question about or need to find a software programmer to design or build your web site or blog, you can find them. Conversely, if you have a talent for designing or marketing digital-based systems, you can find journalists with tons of content ideas. And if you are a terrific salesperson or an expert grant or business plan writer and a magnificent manager, you will find people who are passionate about their work with constant a-ha moments.

So come to Detroit from Thursday, June 3 through Sunday, June 6, 2010!

For more information, visit: <http://journalismthatmatters.org/tags/detroit>