

READING list

Suggestions from
veteran news directors

The 21 Indispensable Qualities of a Leader: Becoming the Person Others Will Want to Follow, by John C. Maxwell

The Employee Connection: Empowering Your Employees Through Open Communication (Successories 1998), by Jim Harris

Finding and Keeping Great Employees, by Jim Harris and Joan Brannick

First, Break All the Rules: What the World's Greatest Managers Do Differently, by Marcus Buckingham

Five Frogs on a Log: A CEO's Field Guide..., by Mark L. Feldman and Michael F. Spratt

Good to Great: Why Some Companies Make the Leap and Others Don't, by Jim Collins

Harvard Business Review

The Long Tail: Why the Future of Business Is Selling Less of More, by Chris Anderson

News Leadership at the Head of the Class, by Jill Geisler

Ready, Set, Lead! The Resource Guide for News Managers, by Deborah Potter/RTNDF

Tuesdays With Morrie, by Mitch Albom