

incoming!

ADVICE FOR THE NEWLY NAMED NEWS DIRECTOR

INCOMING! Advice for the Newly Named News Director is a handbook to help not only those in their first news director job but also those news directors changing stations or markets. We hope you use this handbook as you consider accepting that news director job and as you face the leadership challenges ahead. INCOMING! promises to make your transition easier, whether it's your first news director job or your tenth!



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Written by RTNDA member Deborah Potter, executive director of NewsLab

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