

2009 Communicator Editorial Calendar

Issue *Highlight* *Additional Content*

Jan/Feb

Ads close 12/15/2008

- *RTNDA@NAB Preshow Issue*

- HD Technology: Cameras, Switchers, Teleprompters, Mobile Technology, Subtitling, Closed Captioning

Mar/April

Ads close 2/16/2009

- *RTNDA@NAB Show Issue*
(Distribution at the RTNDA@NAB Convention)
Bonus Issue: Program and Buyers Guide

- Computer Integration (Non Linear Editing), Newsroom Automation, Archiving, Content Storage, Newsroom Integration, Video Editing

May/June

Ads close 4/15/2009

- *Job Opportunities:* The best places to look for a job, market trends, how to keep your job and how to improve your skills

- Talent Agents, Consulting, Management, Weather Systems

July/Aug

Ads close 6/15/2009

- *Budget Planning:* How to plan your budget to get the equipment and technology you need (NAB Radio Show Bonus distribution)

- Widgets, Online Content, Latest in Web Syndicated Content, Content Providers

Sept/Oct

Ads close 8/17/2009

- *Back to School:* Trends in education and how the next generation of staff will impact your newsroom

- Set Design, Music, Radio Gear and Graphics, DVR Systems, Video Routers

Nov/Dec

Ads close 10/15/2009

- *Awards Dinner:* Prepare Award Submissions for next year
Bonus Issue: Murrow Awards Dinner Program

- Awards - Fellowship/Scholarship

NewSolutions

Visit RTNDA.org/NewSolutions to find out how to get your own customized microsite on RTNDA.org

To place an ad in any of the above issues, contact Thomas Corcoran at 440.543.1548 or thomascorcoransr@yahoo.com or Jennifer Wafalosky at 216.409.8314 or jenwafalosky@sbcglobal.net.