

RTDNA Board of Directors Meeting, September 6, 2017

2pm Anaheim Marriott

Members present: Vince Duffy, Scott Libin, Loren Tobia, Ed Esposito, Sheryl Worsley, Mark Kraham, Janice Gin, Brandon Mercer, David Louie, David Wagner, Chip Mahaney, Jam Sardar, Fiona Conway (RTDNA Canada), Dan Shelley, Mike Cavender, Sonja Duehe AEJMC, Derrick Hinds, Mike Cavender.

Mark Millage (phone), Andrew Vrees (phone), Tim Sheld (phone)

Executive Director's report: Financials related to EIJ. It's a good year. 4 groups here, 3 in EIJ. Between SPJ and RTDNA are shared are in excess of 200k. Our share will be about 100k, which is 20 grand over budget. Marriott room block sold out. 1600 people in attendance. RTDNA member attendees are about 120. Our share of sponsorship fees will be about 168 thousand dollars, 50k over budget. 134 Paul White tickets sold, double the budget. Convention expenses around 110,000. Hearst, Tegna, Scripps and Nexstar recruiters are here. Mike reflection in 6 years as ED. I have tremendous gratitude. Thanks to so many people. Grateful to Dan. I'll be helping things with RIAS. Only my marriage is a longer relationship than I have with RTDNA.

Chair's report: Schedule for Board from Kate. Mixer tonight in room 1917, 8p to 10p.

Scott Brady has resigned from Region 5, Scott Diener has withdrawn as at-large candidate; Vince has appointed him to serve remainder of Brady's term. Ed Esposito moved, Scott Libin seconded. Motion unanimously approved. At-large votes cast for Scott will be disregarded.

Paul White award likely to be received by Lester Holt via video or live shot. Jake Tapper will be here. Could NBC send someone to accept?

Chair-Elect Scott Libin....we are as prepared as we can be for this convention. Planning has been solid. We have timely relevant program. Chris Vashon is going to work for IRE. Joe Skeel is leaving to work for Indiana Bar Assoc. 1:30P FRIDAY, GRAND G, COVERING THE STORM.

Jennifer Mcvay and Amanda Miko will present our audit. No significant changes in accounting, no audit adjustments, no difficulties. We're encouraging that you'd want to invest your cash. We noted that the board has not completed a formal review of your EC in 2016. You have been spending more than policy for your endowment policy.

Jennifer: Financial statement: 64k of increase is improvement of investment income. Current assets to liabilities: 14:1. Audit review to be added to our minutes.

Dan Shelley, incoming executive director report: Personnel and Travel Policy updates. See Document. Janice: Code of Conduct that board members follow is applicable to the staff. Can I have a copy of the Code of Conduct? There isn't one. Subsection S is the Code of conduct.

Loren I move that we accept this policy as amended to include daughter in law. Ed seconded. Motion approved unanimously.

Travel policy: Expense approval guidelines better defined. Video or audio conference call. Unless approved in advanced by treasurer. No personal expenses. Reimbursement for travel policies. RTDNA uses a rental car insurance. Updates reflect current practice. Loren moved, Scott seconded adoption of the travel policy. Motion approved unanimously.

3:25p Barefoot PR presentation: working with Staff and conference thru social media and working with student journalists. We're here to raise the profile of EIJ, but our goals for collection of ongoing promotion. Derrick has a good schedule...and responding to comments. FB we're doing a video summary or photo album of the day. Ask a News Director live. For twitter, we are working on hourly engagement. We need this group to engage on social media. #MaryRichards our mannequin. Booth will be right outside expo hall. Instagram will be focusing on younger members, faces, etc. Snap a photo with a quote to use for future promotion. We are looking for questions for first amendment rights panel. Tag RTDNA also #EIJ17, #insideEIJ17 Sarah and Cori available tomorrow morning for videos.

3:47p Move to go into executive session. Ed moves, Sheryl seconds.

4:54p....Move to go into open session. Ed moves, Sheryl seconds.

Motion is approve budget expenditure of up to \$14,000 for executive director transition plan. Ed move and Mark seconds. Motion passes unanimously.

Dan presents VFA efforts. Strategy but we need financial help. TOC next steps.

Kathy mentions that NEFE session is Friday at 10:30a. Moonshot committee is tomorrow morning at 9a.

Sheryl needs \$200 bucks for contests. Approved.

Janice says early voting going well. Glad to have Kalidescope awards presented at Paul White.

Awards. Gala is Columbus Day. Hotel is about a block and a half away. I asked for CNN for Brian Stelter as presenter. Netflix hopefully will show up.

Moonshot committee tomorrow morning at 9am.

Ed moves for adjournment at 5:30p. Everyone seconds. Motion passes.