



SEPTEMBER SWEEPS

SPONSORSHIP OPPORTUNITIES

SEPTEMBER SWEEPS, a month-long learning blitz, kicks off Tuesday, Sept. 1 with the first of two Town Hall conversations around the key issues facing journalism this year – the state of the industry and the election - along with twice weekly education sessions about hot topics from ethics to diversity to innovation and everything in between. Plus, be sure to check out all the supporting content and resources on RTDNA.org during September Sweeps!

Educational sessions will run 1 hour from 2 -3 p.m. Eastern each Tuesday and Thursday from September 1 to October 1; Sessions will be available for replay after completion of the live sessions.

September 1-4: Innovation & Industry Week
September 7-11: Diversity & Ethics Week
September 14-18: Tools & Skills Week

September 21-25: Leadership & Management Week
September 28-Oct. 1: Elections & Safety Week

ATTENDEES – The audience for RTDNA’s virtual education offerings often tops 300 attendees and is made up of News Directors, Reporters, Producers and more newsroom staff. Many of RTDNA’s Corporate Members promote education and resources to their hundreds of stations across the country.

SPONSORSHIP OPPORTUNITIES

Overall Sponsor for the Full Month of September Sweeps!
\$14,000 (One Available)

Benefits: Logo included on RTDNA website, registration page, opening session slide and all promotion of September Sweeps; 1-minute video (produced by sponsor) to be shown at the end of the live session/beginning of replay session to be shown **ahead of** weekly sponsor videos; shared email address with attendee list for those who opt-in to receive more information from sponsor

Weekly Topic Sponsor of September Sweeps!
\$4,000 (Five Available)

Benefits: Logo included on website and opening session slides for the week; 30-second video (produced by sponsor) to be shown at the end of the live session/beginning of replay session to be shown **after** overall sponsor video; shared email address with attendee list for those who opt-in to receive more information from sponsor



SEPTEMBER SWEEPS

SPONSORSHIP & ADVERTISING CONTRACT

CONTACT NAME _____ CONTACT EMAIL _____

TITLE _____ COMPANY NAME _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

OFFICE PHONE _____ MOBILE PHONE _____ FAX _____

SEPTEMBER SWEEPS (MARK ONE)					
Full month: \$14,000 (one available)	<input type="checkbox"/> Full month				
Weekly topic: \$4,000 (five available)	<input type="checkbox"/> Week 1	<input type="checkbox"/> Week 2	<input type="checkbox"/> Week 3	<input type="checkbox"/> Week 4	<input type="checkbox"/> Week 5

SPONSORSHIP RULES AND REGULATIONS
 RTDNA/F members, non-members, corporations, consulting firms, manufacturers, government agencies and other associations are eligible. RTDNA/F reserves the right to determine the eligibility of any sponsor or sponsorship during the course of any RTDNA/F event.

CALCULATE YOUR PAYMENT

TOTAL AMOUNT DUE: \$ _____

Payment attached Please Invoice

PAYMENT AND CANCELLATION POLICY
 Full payment must be received with the application to secure one of the selections made by the applicant. Without full payment, RTDNA/F will not guarantee nor hold any of the applicant's selections. Sponsorships and advertising are nonrefundable and are nontransferable.

Note: Even when paying by check, you MUST include signature below.

PAYMENT
 Company Check, Tax ID: 52-1452178
 Payable to: Radio Television Digital News Association
 Mail to: RTDNA, Attn: Tara Puckey
 National Press Building
 529 14th Street NW, Ste. 1240
 Washington, DC 20045

Credit Card: AMEX VISA MASTERCARD

Name on Card: _____

Card Number: _____

Exp Date _____ CVV _____

Charge Amnt. _____

Signature _____